

CASE STUDY

Frisco ISD Strengthens Employee Wellbeing with a Holistic Financial Wellness Program

Executive Summary

Frisco ISD recognized that rising financial strain across its workforce required a more scalable way to support employee wellbeing. By introducing FinPath, HUB's workplace financial wellbeing solution, the district created year-round support through in-person events, unlimited coaching and accessible online tools that met employees' varied needs. Engagement has grown steadily, with hundreds of registrations, more than 1,500 employees reached and an exponential increase in coaching participation since launch.

Frisco ISD

Industry: Education

Services: K-12 Public Education

Employee Count: 8,700+

Location: Frisco, Texas



FinPath
by HUB

CHALLENGE

As a fast-growing school district with more than 8,000 employees, the district found that many staff members were experiencing personal financial stress that carried over into their workday. Leaders recognized that pay alone couldn't address the range of financial concerns across the workforce, and meaningful support was limited. The district needed a scalable, accessible way to help employees build financial confidence without adding administrative complexity.

SOLUTION

To meet that need, the district partnered with FinPath by HUB to launch a comprehensive financial wellbeing program that gave employees practical tools to strengthen their financial habits. Ongoing in-person education events and unlimited access to certified financial coaches provided individualized guidance throughout the year. With online budgeting and planning resources available at any time, the program delivered flexible support that met employees at every stage of their financial journey.

RESULTS

Since launch, Frisco ISD has seen strong adoption of its financial wellbeing resources, with more than 1,100 employees registering on the platform and 1,500-plus seeking in-person assistance. Coaching engagement has grown significantly — rising from 55 sessions in the first five months to more than 500 sessions completed in 2025. Through consistent events and easy-to-use tools, the district strengthened employees' financial confidence and overall wellbeing.

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Client Testimonial

"Our employees are satisfied and confident with FinPath as a resource. Our educators and staff deserve financial wellness in all aspects of their life, and FinPath gives them that opportunity."

Anthony Thrift
Benefits Specialist,
Frisco ISD