

EMPLOYEE BENEFITS ANALYTICS

How Data Enables You to Manage Costs and Support Your Employees

HUB Benefits Analytics combines your data with big data to give you the insights that matter. With HUB, you'll be able to make data-driven decisions that give your employees the personalized benefits they want in a cost-effective way.

Whether you are preparing for your next renewal, or looking to develop a multi-year strategic plan, we can help you craft plan design changes to maximize near-term financial impact and long-term employee health.

Where you might be today	Where you could be with HUB
Data is siloed, and it's nearly impossible to look across multiple feeds.	Your data is all in one place for a holistic view
It can be hard to identify problems or opportunities in your health and wellness benefits	You can quickly identify opportunities and justify new programs with reliable health and wellness data.
It's difficult to share data and successes with your executive management team.	You can forecast participation rates, risks and outcomes, thereby avoiding unpleasant surprises.
Limited benchmarking capabilities.	Multiple levels of benchmarking are available that enable you to optimize your plan for talent acquisition and retention.

Better plans. Lower costs.

Here's an example of how HUB benefits analytics helps you make data-driven decisions that address your employee's health and wellness needs.



Identify Problem: HUB benefits analytics helped a client to see how they were doing with behavioral health. They used benchmarks to compare their members to the larger population.



Explore Further: They looked across multiple data feeds, including medical, prescription, absenteeism, wellness program, and short-term disability. The data uncovered that members with depression and/or anxiety were missing more work, visiting the ER more often, and not getting the care they needed.



Share Findings: They shared their analysis with leaders to showcase they need for better behavioral health care.



Identify Solution: They successfully made this case for a new behavioral health wellness program using data.



Track Solutions: The client continues to measure the engagement and outcomes from the program, and look across data feeds to see the impacts on other health metrics.

Let HUB Benefits Analytics help you design better plans and manage costs.