



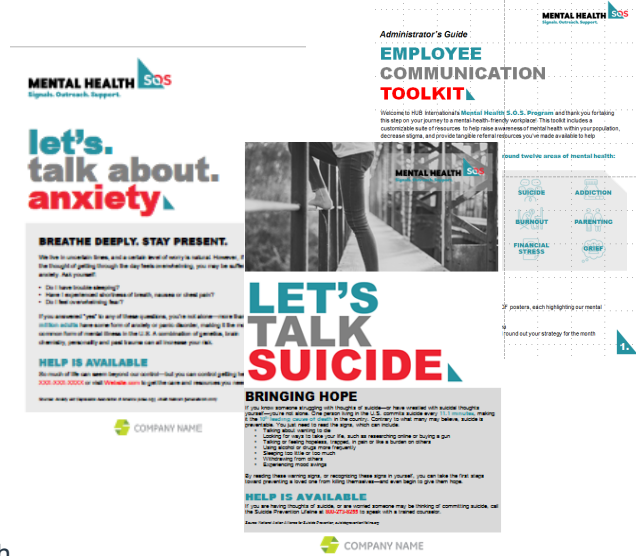
Mental Health S.O.S. Employee Awareness Campaign

Communication is key in stamping out stigma!

You can start by increasing mental health awareness and facilitating conversation. HUB's **Mental Health S.O.S.** program delivers all the resources you need to implement a 12-month mental health awareness campaign for your employees. S.O.S. is the perfect complement to your overarching mental health and wellbeing strategy and resources!

KEY FEATURES INCLUDE:

- Administrator's Guide
- Announcement email to managers
- Launch letter from leadership to employees
- Twelve (12) customizable 8.5 x 11 printable PDF posters, each highlighting a mental health focus area
- Twelve (12) companion emails
- Newsletter/intranet content for each focus area
- Campaign calendar template to organize your to do's for the month



GET STARTED

1. Contact your HUB International H&P representative today to request a username and password for our choosewellonline.com employer wellbeing portal.
2. Once registered, you will receive an email with your username and password.
3. Log on to choosewellonline.com, and under "Resources", navigate to the "Awareness Campaigns" tab.
4. If you have trouble, contact your HUB representative for assistance.

